FAMILY TREE NURSERY

## Purple Pearls® Beautyberry

***Callicarpa 'NCCX1'***



*Purple Pearls Beautyberry fruit*
*Photo courtesy of NetPS Plant Finder*

Height: 5 feet

Spread: 5 feet

Sunlight: ○ ◐

Hardiness Zone: 5a

**Description:**

Showy dark purple-black foliage starting in spring contrasts pink flowers in late summer, followed by volumes of spectacular violet-purple berries in fall; can be pruned back to the ground in spring as it blooms on new wood

**Ornamental Features**

Purple Pearls Beautyberry is primarily grown for its highly ornamental fruit. It features an abundance of magnificent purple berries from early to late fall. It has pink trumpet-shaped flowers along the branches from mid to late summer, which are interesting on close inspection. It has black-variegated deep purple foliage with hints of dark green. The fuzzy pointy leaves do not develop any appreciable fall color.



*Purple Pearls Beautyberry flowers*
*Photo courtesy of NetPS Plant Finder*

**Landscape Attributes**

Purple Pearls Beautyberry is a multi-stemmed deciduous shrub with a shapely form and gracefully arching branches. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It has no significant negative characteristics.

Purple Pearls Beautyberry is recommended for the following landscape applications;

8424 Farley St.
Overland Park, KS 66212
913.642.6503

7036 Nieman
Shawnee, KS 66203
913.631.6121

830 W Liberty Dr.
Liberty, MO 64068
816.781.0001

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- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

**Planting & Growing**

Purple Pearls Beautyberry will grow to be about 5 feet tall at maturity, with a spread of 5 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under average home landscape conditions. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.