



**Pink Velour Crapemyrtle**  
*Lagerstroemia indica 'Whit III'*

Height: 15 feet

Spread: 10 feet

Sunlight: ○ ●

Hardiness Zone: 6b

Other Names: Crape Myrtle, Crepe Myrtle

**Description:**

This stunning ornamental shrub or small tree produces vibrant pink blooms in summer, contrasted by deep green-purple foliage; captivating focal point for the garden or border; also good for container planting

**Ornamental Features**

Pink Velour Crapemyrtle is smothered in stunning panicles of hot pink frilly flowers at the ends of the branches from early to late summer. It has attractive plum purple-variegated dark green foliage which emerges dark red in spring. The oval leaves are highly ornamental and turn burgundy in fall.

**Landscape Attributes**

Pink Velour Crapemyrtle is a dense multi-stemmed deciduous shrub with a more or less rounded form. Its relatively fine texture sets it apart from other landscape plants with less refined foliage.

This is a relatively low maintenance shrub, and is best pruned in late winter once the threat of extreme cold has passed. It has no significant negative characteristics.

Pink Velour Crapemyrtle is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting



*Pink Velour Crapemyrtle flowers*  
Photo courtesy of NetPS Plant Finder



*Pink Velour Crapemyrtle in bloom*  
Photo courtesy of NetPS Plant Finder



---

## FAMILY TREE NURSERY

---

### Planting & Growing

Pink Velour Crapemyrtle will grow to be about 15 feet tall at maturity, with a spread of 10 feet. It tends to be a little leggy, with a typical clearance of 2 feet from the ground, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Pink Velour Crapemyrtle makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.



*Pink Velour Crapemyrtle in fall  
Photo courtesy of NetPS Plant Finder*

8424 Farley St.  
Overland Park, KS 66212  
913.642.6503

7036 Nieman  
Shawnee, KS 66203  
913.631.6121

830 W Liberty Dr.  
Liberty, MO 64068  
816.781.0001